DRAFT - ITP REPORT INTRO FRAMEWORK

December 17, 2015

Recommendation Reference	General Topic	Specific Topic	Recommendation Overview	Key Challenges	Key Opportunities	Relation to Vision Statement	Cross- References	Relationship
#6-1	Mandates	State Model Water Efficient Landscape Ordinance (MWELO)	expand MWELO's scope and impact, and improve MWELO's revision process	Enforcement Revision timeline/ synchronicity with BSC	Stormwater capture Soil retention	ordinance that goes beyond water efficiency	X	Without adequate training of workforce, including workforce in collaborating local government departments, enforcement potential is low
					Cross-sector collaboration Smart growth		#X-X	
#6-2								
(reference)	4 Standard Categories: Mandates, Standards, Incentives, Education	(drill down slightly)	(drill down a little bit more)	(offer concise details)	(offer concise details)	(offer potential impact)	(reference)	(tie in to other recommendations to show importance of relationships)

Below is an example table (the references do not correlate with the ITP report sections yet). It is intended to give you an idea of how we could create a visual for the different landscape topics on which each recommendation focuses. Imagine the table below being translated into the dot-chart infographic on the right...

Reference	Focus	Mandates	Standards	Education	Incentives
#1.1 New Landscapes		X	X		
#1.2 Workforce Education				X	Х
#2.1 Rennovated Landscapes			X		Х
#2.2 Home Inspections		X	X		
#2.3 Manufacturer Standards			X		
#3.1	Reporting Requirements	X			

